

# Navnit Virdi

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## Summary:

UX Designer with a passion for problem solving and creating intuitive designs based on research and strategy. I aim to work in a collaborative and growing environment as I enjoy learning new tools and building products that make people's lives easier. You can learn more by visiting my portfolio here: [nviridi.com](https://www.nviridi.com)

## Skills & Tools:

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<b>User Research</b> User Flows User Testing	<b>User Interaction</b> Wireframing Prototyping	<b>Sketch</b> Adobe CS InVision	<b>Visual Design</b> UX Writing Product Strategy
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## Experience:

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<b>Product Designer</b> <b>Digilock Security</b> San Francisco   2019	<ul style="list-style-type: none"><li>• Lead web and mobile designs for all new product lines</li><li>• Collaborate with Product and Engineering to define features and flows</li><li>• Creating wireframes and prototypes using Sketch and InVision</li></ul>
<b>UX Lead</b> <b>Whil Concepts Inc.</b> San Francisco   2018-2019	<ul style="list-style-type: none"><li>• Collaborated with Sales and Product to understand business and user goals</li><li>• Created and presented user flows, wireframes, and prototypes</li><li>• Coordinated user testing surveys with Sales team</li><li>• Managed QA of design execution with Engineering</li></ul>
<b>UX/Visual Designer</b> <b>Whil Concepts Inc.</b> San Francisco   2018	<ul style="list-style-type: none"><li>• Designed all marketing collateral items including eBooks, spreads, and case studies</li><li>• Created graphic assets for social media and sales presentations</li><li>• Collaborated with clients on launch and sales kit needs for events</li></ul>
<b>UX Designer Intern</b> <b>Chef O</b> San Francisco   2017	<ul style="list-style-type: none"><li>• Created user surveys to understand goals and pain points</li><li>• Created user personas, wireframes and final IOS/Android prototype</li><li>• Refined logo design and improved style guide</li></ul>
<b>Project/Design Coordinator</b> <b>Sutter Health</b> San Francisco   2015-2017	<ul style="list-style-type: none"><li>• Created user stories for Sutter Health navigation app</li><li>• Created project templates for hospital directors to ensure goals met</li><li>• Designed hospital wide online survey to prepare for accreditation</li></ul>
<b>Marketing Coordinator</b> <b>Drive Shop Creative Agency</b> Redmond   2013-2015	<ul style="list-style-type: none"><li>• Coordinated over 100 online influencers resulting in program expansion</li><li>• Assisted with blogger outreach, increasing monthly car loans by 25%</li><li>• Analyzed market data for design research and presentations</li></ul>

## Education:

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<b>UX Design Program</b> <b>Bloc</b> 2017	Completed 950+ hours of design skill building while creating responsive and engaging designs, under the mentorship of experienced, Senior UX Designers.
<b>Bachelors-Business</b> <b>University of Washington</b> GPA: 3.5 2012	Major: Business and Marketing with a focus on E-Marketing, Brand Development, Technology Innovation, and Entrepreneurship.